

PRESS RELEASE

Google Enterprise and e-GEOS (ASI/Telespazio) announce partnership agreement

e-GEOS becomes Google's partner in Italy to develop projects based on Google Earth Enterprise technology

Rome, 4 May 2010 - **e-GEOS**, a company set up by the Italian Space Agency (ASI) and Telespazio (Finmeccanica/Thales) has become the partner of **Google's** Enterprise division to develop and distribute in Italy geospatial solutions based on Google Earth Enterprise technology.

Google Earth Enterprise is the professional version of the famous Google technology that can support the implementation of Geographic Information Systems (GIS) and geo-location systems intended to make geospatial data and images accessible to internal and external users.

The Google Earth Enterprise application is intuitive, quick and simple to use. The application enables users to view, explore and analyse georeferenced information on a fully interactive 3D globe or 2D map that can be shared with other users, thus enabling them to take quick decisions based on this information. Access to georeferenced images therefore allows institutions, organisation and companies to simplify and improve their decision-making processes and take action more promptly.

As exclusive distributor of the COSMO-SkyMed radar satellite constellation, e-GEOS adopted Google Earth Enterprise technology to allow its customers access to COSMO-SkyMed images, including the 5M-resolution mosaic of Italy generated by e-GEOS with the support of the Italian Space Agency.

e-GEOS also uses the Google Earth Enterprise platform to optimise access to its vast library of geographic information resources, which includes high-resolution optical satellite images, aerial photographs and digital maps. E-GEOS' range of products for the professional market is completed by RealVista aerial images, which guarantee a high level of precision, detail and uniformity, and are updated on an ongoing basis.

*"The partnership with e-GEOS represents an important step for us in providing a clear endorsement of the professional version of Google Earth technology in Italy", said **Sanjay Patel**, Enterprise Geo Applications Manager EMEA at Google. "Considering the primary market target of Google Earth Enterprise products (medium-sized and large companies, and the public administration), e-GEOS was the natural choice as partner for the launch of our platform in Italy in view of the company's wealth of expertise and illustrious track record in this field".*

The CEO of e-GEOS, **Marcello Maranesi**, said: *"I'm extremely pleased with the synergy between Google and e-GEOS in developing geospatial solutions that will enable large companies, the public administration and, indeed, all players that manage operations and infrastructure in the country to equip themselves with a tool that enhances their geographic information resources, making such information intuitive and quick to use".*

About e-GEOS:

e-GEOS, a joint venture between Telespazio (80%) and the Italian Space Agency (20%), is active in all areas relating to Earth observation, from collecting and processing satellite data to developing and marketing products. The company, which has premises in Rome and Matera, aims to become the world's leading provider in the field of geospatial information, with an integrated range of application solutions, content and value-added services, based on synthetic aperture radar (SAR) data and very high resolution (VHR) optical data. In 2009, e-GEOS acquired control of Telespazio's Earth Observation division, which had over 20 years' experience in developing innovative solutions for all customer categories, and of Eurimage SpA, a company that manufactures Earth observation satellite products and services. For more information, visit www.e-geos.it

About Google Inc:

Google's innovative search technologies connect millions of people around the world with information every day. Founded in 1998 by Stanford Ph.D. students Larry Page and Sergey Brin, Google today is a top Web property in all major global markets. Google's targeted advertising program provides businesses of all sizes with measurable results, while enhancing the overall Web experience for users. Google is headquartered in Silicon Valley with offices throughout the Americas, Europe and Asia. For more information, visit www.google.com.

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